

MY GOALS: Growing Sailing Globally

Dr. Malav Shroff OLY

**Candidate for World Sailing
Vice-President**





"Maximize the potential of our sport – Unfurl the Sails"

*"You can never cross
the ocean unless you
have the courage to
lose sight of the
shore"*
Christopher Columbus



My Mission

- Sailing is a wonderful, lifetime sport but it also competes with many other sports worldwide. Although it is flourishing in many countries, it remains underdeveloped in many regions and also faces decline or stagnation in others
- First as **Olympian** and then working as **President of Asian Sailing Federation** for more than 6 years, **International 49er Class President (2005-2012)**, and as **Chairman of Olympic Classes Subcommittee in World Sailing (2006-2012)**, I have gained a deep understanding of the challenges and opportunities we face together to help develop our sport globally
- It would be a great honor to continue to serve our wonderful sport and be elected Vice-President in the forthcoming 2020 General Assembly elections
- I have set out here my goals for World Sailing, which I fully intend to achieve working alongside the elected Board of Directors. It is my priority to make our sport and World Sailing succeed and flourish – I believe by working together across the globe we can elevate Sailing to an even greater level

"Grow and revive the sport of Sailing globally through emphasis on training and development"



Goal 1 – Development & Training

- *My first goal is to expand our sport into new territories and to restart the growth through tailored programs focused on long-term athlete development, training of coaches and technical officers – combined with promotion of leisure sailing across Member National Authorities (MNAs)*
- To achieve this, a separate and substantial World Sailing financial budget should be allocated for *Development & Training* as a top priority
- A dedicated, full-time team should be put in place by World Sailing to secure optimal Olympic Solidarity Funding, sponsorships and donations towards *Development & Training* programs, particularly targeting emerging MNAs

**"Stabilize and
modernize
World Sailing"**

Goal 2 – Financial Stability

- ***My goal is to help restore the financial stability of our organization by generating sufficient funds to govern our sport – combined with fiscal discipline on how and where we spend our money***
- Over the last decade, World Sailing has seen many changes and now, given the challenges the world and every MNA now faces due to COVID-19, we need to consolidate and stabilize to ensure our future prosperity
- Leveraging my experiences in Management Consulting and Business, I will help make World Sailing a stable, agile and modern organization while protecting the democratic rights of every MNA
- As we navigate uncertain times together, we must guarantee World Sailing is fit-for-purpose to support each MNA



**"Make Sailing
one of the top
Olympic Sports"**

Goal 3 – Sports Presentation

- ***My goal is to help drive the adoption of advanced technology in broadcasting and relay of results, and deliver exciting and compelling race stories that truly showcase human potential through our sport***
- Sailing has tremendous potential to become one of the top Olympic sports
- As an Olympian and having led the Olympic classes and organized many regattas/continental championships, my experiences would be helpful to enhance the experiences of live, TV and digital viewers, and sponsors
- Our sport is unique and multi-dimensional and we need to tell this story to the world through new affordable media models instead of concentrating primarily on changes in equipment and rules



"Incorporate sustainability & environment as core pillars of Sailing"

Goal 4 – Sustainability

- *My goal is to help make the protection of nature and environment an integral part of our sport such that Sailing becomes climate-positive and not just carbon neutral*
- Sailing is performed in unison with nature and therefore we must protect the environment as our sport is uniquely dependent on the natural world
- Environment and sustainability matters should not be separate external initiatives – but instead be ingrained into every operational aspect of our sport (e.g. equipment, rules, use of green power)



"Make World Sailing inclusive for all aspects of our sport – including all non-Olympic activities"



Goal 5 – Inclusion

- *My goal is to facilitate collaboration across the various stakeholder groups and include them in the World Sailing family – helping to ensure greater mutual benefit that grows the sport and stabilizes World Sailing*
- World Sailing has primarily concentrated on Olympic Sailing, whereas there is tremendous potential and scope across different activities of our sport throughout the year e.g. club sailing, junior/youth sailing, recreational sailing, professional sailing and many International Forums and events
- I want us to seize these opportunities so more people can feel part of our sport and it grows and develops globally

“Prioritize and expand differently-abled & Para Sailing”

Goal 6 – Para Sailing

- *My goal is to help grow Para Sailing in many more countries through targeted programs directly involving Para Sailors. This will require careful consideration for design adaptations of equipment and strong volunteer training programs*
- Sailing is one of the few sports that offers people of all different abilities the opportunity to compete with others on equal terms
- To achieve this, World Sailing should allocate a specific budget to grow these programs as a distinct category and priority



Thank You

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